Zichen Wang

+1(312)5204496 • wangzane355@gmail.com • Chicago, IL

Education

Columbia College Chicago – Chicago, IL Sept 2024-Sept 2027
Bachelor of Arts Management

Beijing International Studies University – Beijing, China Sept 2023-Sept 2027
Bachelor of International Trading and Economy

Experience

Museum of Post Punk and Industrial Music | Chicago, IL
Marketing and Administrative Intern May 2026-Aug 2026

- Proactively contributed to curating a new exhibit, including artifact selection, thematic organization, and layout design.
- Organized and maintained archival materials, ensuring accurate collection of documentation demonstrating administrative organization and consistency.
- Led tours and explaining the cultural significance of the collection to diverse audiences, showing adaptability and public communication,

Ambitious Entertainment (Nonprofit) | Chicago, IL
Marketing and Artist Coordination Intern May 2026-Aug 2026

- Served as primary contact between artists and internal team, coordinating schedules and social media content, ensuring alignment on goals through communication and teamwork.
- Supported marketing campaigns and assisted in the execution of events, contributing to planning, planning, and marketing.
- Proactively managed scheduling changes and artist conflicts with a solution-oriented approach displaying problem-solving and quick thinking.

Coursework Entertainment Marketing | Chicago, IL
Student Fall 2025

- Designed target audience profiles and created promotional campaigns through CapCut and Canva. Collected and analyzed data in Excel related to live theatre performance.
- Proposed creative UI/UX changes that simplified navigation with essential CRM features. Developed a complete marketing plan for a live event on campus.

Skills

Professional: Adaptability**,** punctuality, campaign coordination, team-player, pro-active.

Interpersonal: Collaborative**,** patient, time management, dependable, communicative

Technical: Canva, Capcut, Microsoft Office Suite, Google Suite, Slack, Chinese (native), English (fluent), Russian (learning), archival organization, FL Studio